

the 16th annual national conference

# PAINWEEK

september 6-9

2022

the cosmopolitan *of* las vegas



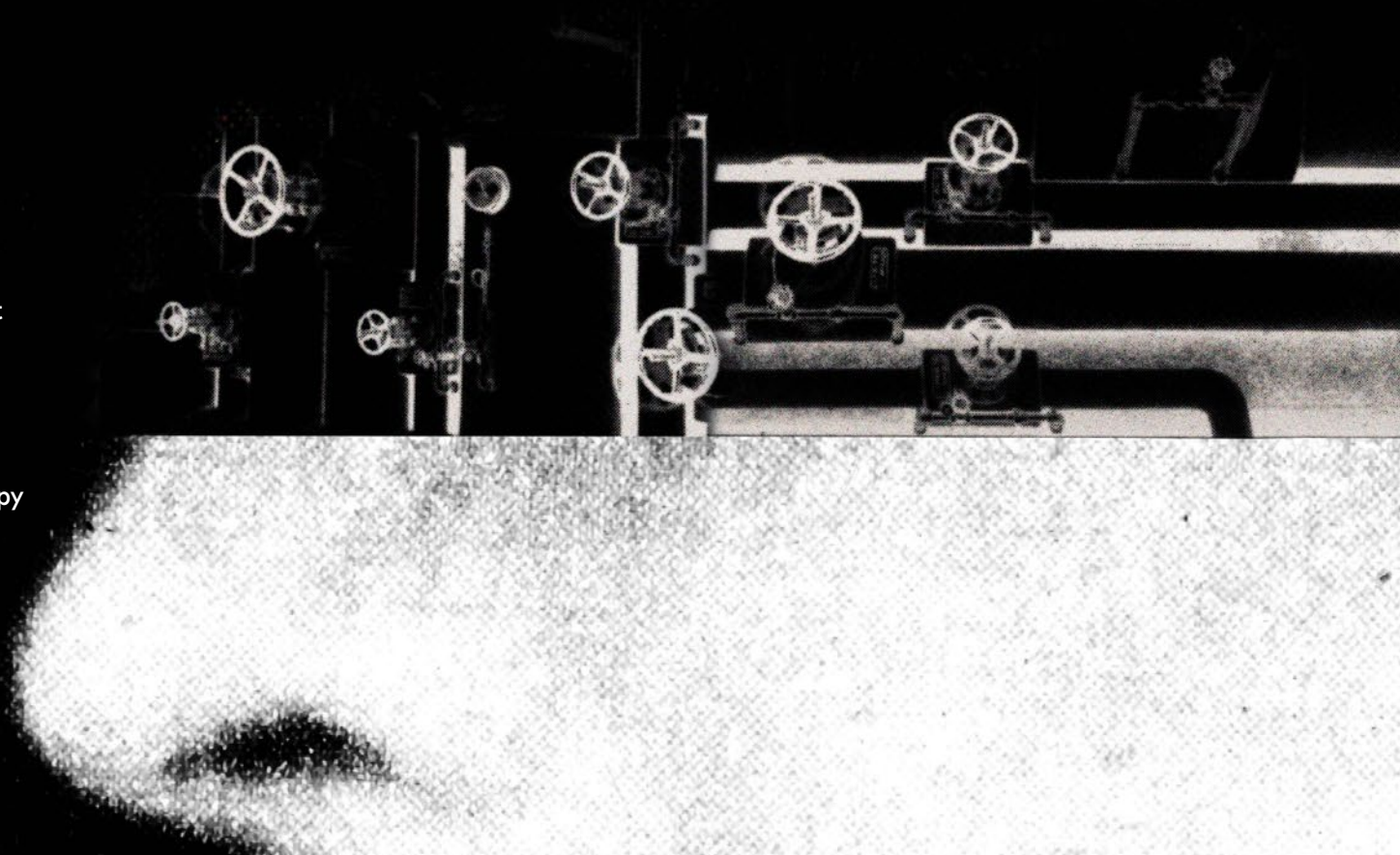
**exhibit/sponsorship prospectus**

# What Is PAINWeek?

Over the last 15 years, the annual PAINWeek National Conference has grown into the largest US pain management conference. It offers a practical, expansive CE/CME agenda designed for a multidisciplinary audience of specialists and frontline practitioners treating and managing acute and chronic pain.

## Key Topics

- Acute Pain Management
  - Perioperative Care
  - ERAS
- Behavioral Pain Management
- Cannabinoids
- Chronic Pain Syndromes
- Digital Therapeutics
- Geriatric Pain Management
- Health Coaching
- Integrative Pain Management
- Interventional Pain Management
- Medical/Legal
- Migraine/Headache
- Musculoskeletal Pain
- Neuropathic Pain
- Neuromodulation
- Occupational and Physical Therapy
- Pain and Chemical Dependency
- Palliative Care
- Pediatric Pain Management
- Pelvic Pain
- Pharmacotherapy
- Sleep Disorders
- Urogenital Pain



# Who Should Attend?

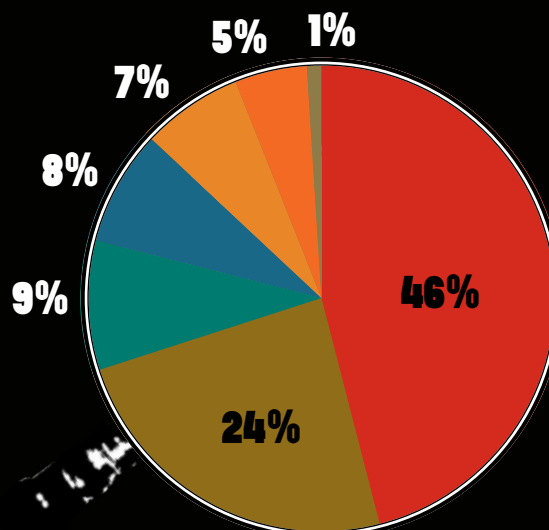
For over a decade, PAINWeek has demonstrated that "education is the best analgesic" by presenting over 12,000 hours of content across our national and regional conferences. PAINWeek provides the best platform for meaningful engagement with your target practitioners.

## Target Audience

- Anesthesiologists
- Internists
- Physical Medicine and Rehabilitation
- Advanced Practice Providers
- Primary Care Physicians

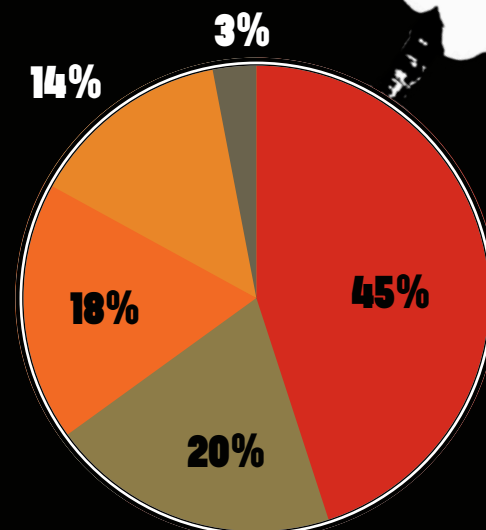
## 2021 Meeting Demographics

PAINWeek 2021 hosted over 1,400 registered participants



## Attendee Degree Types

MD/DO	46%
Advanced Practice Nurse	24%
PharmD	9%
Physician Assistant	8%
Nursing Professional	5%
Physical Therapist	1%
Other HCP	7%



## Specialties

IM/PCP	45%
PM&R	20%
Anesthesiology	18%
Neurology	3%
Other	14%

# Invitation to Exhibit

The PAINWeek National Conference and the PAINWeek Regional Conferences continue to be leaders in continuing medical education for pain practitioners. Our expansive demographics offer exhibitors and sponsors access to a diverse, engaged audience of 42,000 opted-in clinicians.

We are excited to extend the invitation to exhibit at our 16th annual national conference at The Cosmopolitan of Las Vegas, September 6–9, 2022. Supporting PAINWeek allows exhibitors and sponsors to reach US healthcare practitioners who find value in the presentation of world-class education across a wide array of pain related topics.

Exhibit opportunities range from 10'x10' booth spaces to customized, tailored sponsorship packages that include live, digital, and print opportunities offered before, during, and after the conference.

PAINWeek sponsorship provides access to a diverse, engaged, and relevant audience.

## Top 6 Reasons to Exhibit

- 1 Support** the demand for exemplary continuing pain education
- 2 Showcase** your products and services
- 3 Reach** target customers face to face
- 4 Generate** and acquire qualified new sales leads
- 5 Gain** the competitive edge
- 6 Build** brand awareness





## Benefits of Exhibiting at PAINWEEK

PAINWeek is not a traditional society or professional organization. Our focus is providing world-class pain education to specialty and frontline practitioners while ensuring that our exhibitors and sponsors investment is maximized.



## Who Should Exhibit?

- Pharmaceuticals
- Medical Device
- Consumer/OTC Products
- Alternative Therapies
- Diagnostic Services
- Compounding Pharmacies
- Practice Management
- Telehealth
- EMR Providers
- Insurance/Finance
- Digital Health and Therapeutics

## 2022 Exhibit Dates and Hours

**Setup:** Tues/Wed  
→ 8:00a – 4:00p  
**Exhibit/Welcome Reception:** Wed  
→ 5:30p– 7:30p  
**Exhibit:** Thur  
→ 10:30a – 12:30p 3:30p – 5:30p  
**Experience Zone:** Thur  
→ 1:30p – 3:30p (by appt only)  
**Exhibit/Poster Reception:** Thur  
→ 6:30p – 8:30p  
**Exhibit:** Fri  
→ 10:30a – 12:30p  
**Breakdown:** Sat  
→ 8:00a – 12:00p



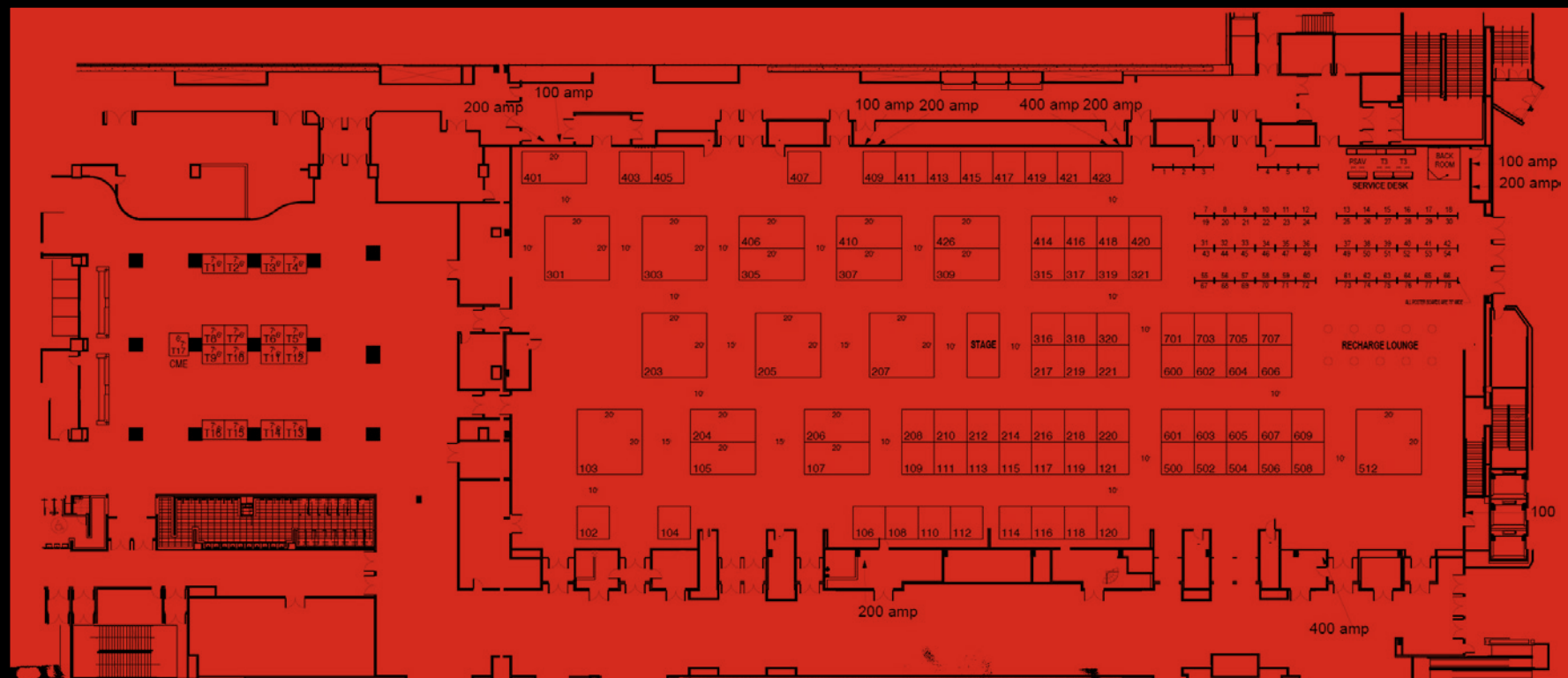
**To reserve a booth: Phone:** (904) 588-5674 **Email:** [cat@tarsuscns.com](mailto:cat@tarsuscns.com)




# Exhibit Hall Floor Plan

## To reserve a booth

**Phone:** (904) 588-5674 **Email:** [cat@tarsuscns.com](mailto:cat@tarsuscns.com)



# Exhibit Fees

	10'x10'		10'x10' Corner		10'x20'		20'x20'		20'x30'	
	Standard	Premiere	Standard	Premiere	Standard	Premiere	Standard	Premiere	Standard	Premiere
	\$4,500	\$9,500	\$5,250	\$10,250	\$8,000	\$12,500	\$25,000	\$30,000	\$35,000	\$40,000
Carpet	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
1 Draped Table	✓	✓	✓	✓						
2 Draped Tables					✓	✓				
2 Chairs	✓	✓	✓	✓						
4 Chairs					✓	✓				
Listing on Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Listing in Program Book	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
24-Hour General Security	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exhibit Badges	4	4	4	4	8	8	8	10	12	14
Lead Retrieval		✓		✓		✓		✓		✓
Preconference Registration List		✓		✓		✓		✓		✓
Conference Tote Bag Insert		✓		✓		✓		✓		✓
Premiere Exhibit Listing on Passport		✓		✓		✓		✓		✓





# PDMs

## Product, Disease Awareness, and Medical Information Programs

### Seating Set-up

Set banquet-style in full rounds. Due to room size, crescent rounds are not available.

### Attendance

Meal rooms may be set for 300 or 400 participants.

Minimum 300 attendees expected per PDM program.

### Time Slots

#### Breakfast

8:30a – 9:30a

#### Lunch

12:30p – 1:30p

#### Fees

**\$65,000**

(Breakfast or lunch slot)

Does not include food and beverage (F&B). Sponsors will purchase and coordinate F&B services directly with the hotel.

### What's included

- One preconference email to promote your product theatre
- One full-page ad in the onsite program book
- Lead retrieval for your program
- Standard AV package
- First right of refusal for encore PDM programs at PAINWeek National and PAINWeekEnd Regional Conferences

### AV included

- Dual-screen projection on left and right side of the stage
- Pipe and drape
- Stage riser and stairs
- Front screen projection
- 9' x 12' LCD projector, podium, handheld microphone
- Sound kit with 6–8 channel mixer
- 1 slide advancer
- 1 laser pointer
- 1 slide show laptop
- 1 AV tech

**Please note:** The AV tech is provided for 60 minutes before and throughout the entire program to work with included AV. You will need an additional AV tech if you need additional equipment.



### All-Inclusive Sponsorship Packages

Unlike other national conferences, PAINWeek offers optional program management for satellite events.



Contact Monique Michowski at [mm@tarsuscns.com](mailto:mm@tarsuscns.com) for additional information on all-inclusive packages, smaller speaking opportunities, advisory boards, receptions, and meeting space.



# Extended Exposure Opportunities

## Be more than just an exhibitor!

PAINWeek offers sponsorship opportunities for every budget that allow you to increase your exposure with our diverse, engaged, and relevant audience.

## PAINWeek 365 Partnerships

### Gold/Platinum/Diamond

PAINWeek 365 Partnerships allow sponsors to engage their brand targets 365 days per year. Our team will work with you to tailor, customize, and personalize a sponsorship package to determine the right PAINWeek audience segment and cadence to maximize your investment.

## All PAINWeek 365 Packages Begin With

- Marquee exhibit space at the PAINWeek National Conference
- Exclusive exhibit and sponsorship opportunities at PAINWeekEnd Regional Conferences
- Recognition on painweek.org
- Recognition in each event publication
- Recognition on prominent PAINWeek event signage

### Have an idea or looking for a custom package?

Contact Monique Michowski ([mm@tarsuscns.com](mailto:mm@tarsuscns.com)) to develop your partnership.

## Additional Advertising Opportunities

Preconference eBlast	<b>\$2,500</b>
Conference Days eBlast	<b>\$3,000</b>
Tote Bag Insert	<b>\$2,500</b>
Premier Exhibit Passport Listing	<b>\$1,000</b>
Premier Mobile App Listing	<b>\$1,000</b>
Mobile App Push Notification	<b>\$1,500</b>
Full Page Program Book Ad	<b>\$2,000</b>
Digital Display on PAINWeek.org	<b>\$75 CPM</b>
Display Retargeting	<b>Custom</b>
Content Activation	<b>\$10 CPM</b>
Custom HTML emails	<b>Custom</b>
UpFRONT Direct Mailers	<b>\$25,000</b>



# Marquee Sponsorships

## Topic Themed Conference Day

**\$50,000**

Consolidate all topical CME sessions and related events to maximize exposure and focus from conference attendees, *Migraine Day* or *APP Day*, etc.

## Conference Tote Bags

**\$20,000**

Includes full color brand or company logo. Provided to all attendees at conference registration.

## Conference Lanyards

**\$17,500**

Great brand visibility. Provided to all attendees, faculty, and exhibitors.

## PAINWeek Mobile App

**\$20,000**

99% usage rate among conference attendees, this sponsorship guarantees exposure and impressions for your company or brand. Sponsorship includes 100% sov for advertising within the app.

## PAINWeek Program Guide

**\$30,000**

The go-to onsite resource to attendees and where all onsite artwork is memorialized. Sponsorship includes brand or company logo on the cover, and ad placements on all covers plus an ROB placement.

## BrainBuzz Café Coffee Breaks

**\$10,000**

Be a hero to every attendee by offering unopposed, branded coffee breaks offered each morning. Sponsorship includes prominent signage, push notification, and branded coffee cups. Sponsors are encouraged to scan badges and engage while serving attendees.

## WiFi Sponsor

**\$15,000**

Exclusive sponsorship provides complimentary Wi-Fi access to all attendees. Sponsorship includes prominent signage and recognition, a custom Wi-Fi password that can include brand or company name, and reminder cards to all attendees.

Missing something? Have another idea? Access the Sponsorship Catalog [here](#).

# À La Carte Sponsorship Opportunities

## 1 Onsite Photo Booth/ Social Media Cutouts: **\$5,000**

Always popular, our onsite photo booth can feature your company or brand logo or incorporate your campaign imagery.

## 2 VIP Networking Lounge or Hospitality Suite: Starting at **\$2,500**

A more intimate option for your company to host attendees and faculty. Highly customizable based on function and need.

## 3 General Session Highlights: *Contact us for pricing* Promote your exhibit or PDM program within our housekeeping slides displayed in all session rooms between CME courses.

Missing something?  
Have another idea?

Access the Sponsorship Catalog [here](#).

## 4 PAINWeek Video Wall Promotion: **\$5,000** per spot

Run a 60–90 second video or animation on our 20" Wide Emotion video screen. Placed in our main common area, this is a perfect vehicle to leverage existing video assets.

## 5 eNewsletter Sponsorship **\$1,500** per send

Run display ads in all email communications before, during, and after the conference

## 6 Premium Onsite Signage: *Contact us for options and pricing*

### Prime signage placement includes:

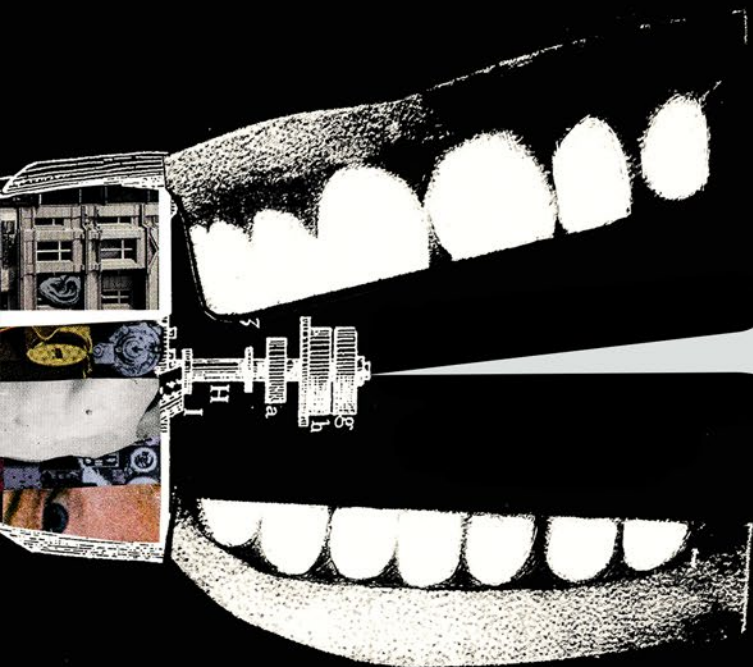
- Mural walls
- Branded cubes
- Escalator signage
- Elevator bank signage
- Registration area signage
- **Column wraps**
- Exhibit entrance signage
- Keynote room signage



# PAINWEEK'21







## CONTACTS

### EXHIBITS & SPONSORSHIP

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### CUSTOM PROGRAMS

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